

Social media and video content on Indian students and the Indian diaspora in the United States



Project Title	Social media and video content on Indian students and the Indian diaspora in the United States
Project Summary	Generate content for U.S. Embassy New Delhi's social media platforms.
Country	United States

Project Description

- Generate social media and video content on Indian students and the Indian diaspora in the United States.
- Seeking interns who are currently studying in U.S. universities with access to Indian students and the Indian/Indian American diaspora in the United States.
- We are looking for infographics, short one-minute videos, vlogs, social media content for Indian audiences.
- Content areas: education, travel, holidays/festivals (both Indian and American), and other items of interest for audiences in India that will help promote U.S.-India cultural and educational ties.

Required Skills or Interests

Skill(s)
Analytical writing
Cultural diplomacy
Design thinking
Graphic design
Infographic design
Marketing
Research
Social media management
Storytelling/blogging/vlogging
Survey / polling design
Videography

Additional Information

This is your chance to be a key contributor to the social media team at the U.S. Embassy in New Delhi and have your work represented on embassy social media platforms.

Language Requirements

None